



SUPERYACHT UK DESIGN COMPETITION 2012

The UK Superyacht Industry is currently valued to be an estimated £410 million a year. Superyacht UK, an association of the British Marine Federation was established to represent, support and promote the industry.

Superyacht UK's objectives are to actively promote the role of British Excellence throughout the world, and to provide greater co-ordination for the industry while providing support to UK member companies.

The Design Competition is an opportunity for young British Designers to be recognised by the Industry, and compete on an international stage.

What is the Superyacht UK Design competition?

The competition is to select a student that is currently studying design orientated degree, to represent British design talent at the Seatex Abitare La Barca Concept Award

The competition is only open by invitation; chosen universities are invited to select candidates from their students, whose current portfolios reflect the ethos of the Superyacht UK objective to promote British excellence.

Selected candidates will be judged on their current portfolios.

The competition is an opportunity for students to showcase their portfolio to industry representatives and compete on an international stage.



The Prize

A winner will be selected by a panel of judges and will be invited to attend the Tullett Prebon London International Boat Show on the 12th of January 2012, to be awarded the prize, and to attend lunch with industry representatives.

The winners will be awarded the opportunity to compete in the Abitare la Barca Concept Award at Seatec in Italy, an award usually only open to select Italian universities.

Winners' travel, accommodation and subsistence will be paid for.

The winners will be expected to travel to and attend the Seatec Show from the 7th – 10th February 2012 to compete.

The winners will need to provide their own drawing materials, however paper will be supplied at the event.



8/10 FEB. 2012 CARRARA-ITALY



**ABITARE
LA BARCA**
Concept Award

SEATEC 8-9-10 February 2012 – 10th International exhibition for technology, subcontracting and design for boats, yachts and ships – as part of the CarraraFiere/Seatec programme of events – designed to promote the ship and marine industry – announces the competition open to university students at the Faculties of Industrial Design, Nautical Engineering and Architecture.

ABITARE LA BARCA 2012 – 6th year

Abitare la Barca, living on board with an accent on comfort, elegance, functionality and safety. As a definition of a setting that suggests ways of living on board. “...The land-dweller's house is the expression of an outdated world of small dimensions” Le Corbusier declared in *Eyes that do not see (Toward an Architecture)*. The famous appeal to architects in 1923 where Le Corbusier gives as a model the extreme skill of naval engineers, and ships “...the first stage in the realization of a world organized in accordance with the new spirit ..”.

THEME:

A completely dismountable boat, 3 to 6 meters L.O.A., with entirely eco-friendly propulsion, mono or multi hull, carriable and with a clear approach to a design which involves the use of natural materials, either recycled or recyclable, for every single component. Their use may range from pleasure, fishing to complementary facilities at private beach facilities. Particular attention should be paid to the safety and reliability that a small versatile boat should always have.

For further information and previous competitions:-

<http://abitarelabarca.sea-tec.it/uk/abitare-la-barca/abitare-la-barca.asp>

How to enter?

Entry to the competition is limited to the selected Universities.

The candidates will need to accompany the nomination form with the following:

- A copy of their current portfolio on a CD or DVD

Portfolio requirements

The student's portfolio should showcase 3 -10 pieces of the student's work.

The pieces may be designed in any format; however the judges are looking for evidence that students will be able to design by hand at the Concept Award in Italy.

The pieces selected should be individual work; group work will not be accepted.

The portfolios will be used only to judge the competition, and will not be used in any other way.

The following web links are a useful guide to the industry:

www.britishmarine.co.uk

www.superyachtuk.com

www.sea-tec.it/uk/index.asp

www.londonboatshow.com

The Judges

The judging panel will be members of Superyacht UK association.



Participants from Abitare La Barca 2011



Entry Form

To be completed, by lecturer and returned by the 1 December 2011

University _____

Faculty _____

Course _____

Address _____

Website _____

Lecturer _____

Email _____

Student _____

Address _____

Email _____

Lecturers Signature _____ **Date** _____

Student Declaration

I, am free to travel to Italy, from the 7th – 10th February 2012, and have valid insurance and travel documents. If I am selected I understand that I am required to go to Italy and compete in the Abitarre La Barca Concept Award. I have read and understand the terms and conditions of the Superyacht UK competition and the Seatec Abitare La Barca Concept Award.

Signature

Date:

Please complete and return with the student's CD/DVD of portfolio.

Please return entry to: Superyacht UK Design Competition
c/o British Marine Federation, Marine House, Thorpe Lea Road, Egham,
Surrey TW20 8BF



Terms and Conditions SYUK Design Competition

- 1.** The organiser of this competition is Superyacht UK a division of the British Marine Federation in conjunction with Seatec.

Entries should be submitted to: Superyacht UK Design competition, British Marine Federation Thorpe Lea Road, Egham, Surrey TW20 8BF UK.

Any general enquiries should be addressed to: Superyacht UK Design Competition, British Marine Federation, Marine House, Thorpe Lea Road, Egham, Surrey TW20 8BF UK.
Tel: +44 (0)1784 223630

- 2.** Entries should be submitted to the above address to arrive no later than 1st December 2011.
- 3.1** One winner will be selected by a panel of judges and will be invited to attend the Tullett Prebon London International Boat Show on the 12th of January 2012, to be awarded the prize, and to attend lunch with industry representatives.
- 3.2** The winners will be awarded with the prize of travelling to Italy to attend the Seatec show for 3 days from 7th – 10th February 2012 to compete in the Abitare la Barca Concept Award at the Seatec show. Flights, transfers, accommodation and subsistence during the Seatec show will be included.
- 3.3** The Judges may decide to award no prizes if the entries are judged not suitable.
- 3.4** The winners must adhere to the terms and conditions of the Abitare la Barca Concept Award at Seatec in Italy. Please note that the condition in the Abitare La Barca conditions relating to entries to be submitted to them by 1st December is not applicable, as entry for British university students will be through this Superyacht UK Design competition. A copy of the Abitare la Barca Concept Award Terms and Conditions are attached.
- 4.1** All entrants must be available and willing to travel to Seatec for the duration of the event (7th to 10th February 2012) to compete in the Abitare la Barca Concept Award.
- 4.2** All entrants must have a valid Passport that has at least six months left before renewal
- 4.3** All finalists must have valid visas to travel to Italy for the Seatec show.

- 4.4** All finalists must have valid travel insurance for the period of their presence at the Seatec Show.
- 4.5** All winners may be asked to become involved in promotional activity which may include case studies, interviews and photos to be published in the press. All winners agree to undertake such activities as and when requested.
- 5.** All intellectual property rights for submitted designs remain the property of the competition entrant. However, it is an express condition of submission that the organisers retain the unrestricted right to display at public shows and/or to publish substantial extracts from entries without payment of display fees, reproduction fees, or author's fees for the purpose of promoting the Superyacht Industry. The entrant shall indemnify Superyacht UK and the BMF against all costs and expenses arising from any claim by a third party that a submitted design infringes third party intellectual property rights.
- 6.** Entries will be judged against the brief taking account of the following:
- Presentation – attention to detail
 - Innovation
 - Good Ideas – Creativity
- 7..** Each entry shall be in English and shall contain the following:
- Fully completed entry form
 - A copy of current portfolio, as per instructions
- 8.** Entries will only be accepted in the form of DVD/CD ROMS
- 9.** Participation in the competition is free of charge. Entrants are responsible for supplying their own drawing materials and any other equipment required to create the entry.
- 10.** All pages of the entry shall be clearly marked with the entrant's name.
- 11.** Automatic disqualification will result if judges consider that an entry substantially mimics, or replicates exactly, an existing design, or another entry submitted for this competition.
- 12.** We regret submissions cannot be returned and entrants are advised to keep copies of their work.
- 13.** The Judges' decision is final and no correspondence will be entered into.



ABITARE LA BARCA Concept Award

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RULES:

The competition is open to **university students that are up-to-date with their exams, put forward by their respective professors**, as among the most suitable for the theme in question. **Two students are required from each faculty**. Participation in the competition is free of charge. Students are responsible for supplying their own drawing materials whereas the paper for the projects, marked SEATEC CarraraFiere / **Abitare la Barca**, will be supplied at the competition venue.

The entrance coupon is enclosed (**see point 1**).

The students entered will be expected to come to Marina di Carrara on the morning of 8 February 2012. After a brief introduction to the theme, they will begin work in an area set aside for them (DESIGN AREA) and must terminate their projects the following morning, February 9, at 13.00 the Jury, composed of leading authorities from the world of culture, industry and design, will examine the individual projects. Lunch will follow. At 14,30 the awards-giving ceremony for the fifth “**ABITARE LA BARCA**” will take place.

The participating students will be SEATEC CarraraFiere’s guests for dinner (in the hotel) lunch (at the fair ground) transfers and overnight accommodation for 2 nights (9th and 10th February or more → for foreigners according to their flight schedules)

The entrance coupons, signed by the professor putting forward the candidates, must be duly completed and returned by the Superyacht UK office to the **ABITARE LA BARCA 2012** Organisers **by 15 December 2011** to:

N.B:

Students taking part in the competition thereby accept CarraraFiere’s rights to publish the projects. CarraraFiere reserves the exclusive right to use the projects as it sees fit, with no restrictions, for any advertising of informative purposes relating to the “**ABITARE LA BARCA 2012**” competition, or relating to the promotion of Seatec. In the event of use of the said projects by third parties, without authorisation from CarraraFiere, the latter may not be held responsible in any way. The rights must be considered signed over to CarraraFiere srl, including the rights to microfilm and/or duplicate the material presented in order to complete the organising company’s files.

By acquiring the rights, CarraraFiere srl may use said material at its indisputable discretion to announce and promote the Competition itself. The names of the authors of the projects will be quoted by CarraraFiere.