



**SYUK Manager**  
**PT (3 Days a week)**  
**Contract**

British Marine is the trade association for the UK leisure, superyacht and small commercial marine industry. Through the provision of world-class events, specialist services and business support tools, we support over 1,300 member businesses in achieving long-term sustainable growth.

A key sectoral association within British Marine is Superyacht UK (SYUK) which represents 200 members covering the diversity of the award winning UK Superyacht industry. From leading naval architects to award-winning manufacturers of yachts, supply chain equipment and the full span of supporting services, Superyacht UK champions UK innovation, excellence, and heritage.

SYUK membership is a symbol of excellence within the international community.

Following a recent internal change, we have created an exciting new opportunity within British Marine's Member Relations Team for a SYUK Manager.

We are looking for a self-starter with robust experience within the wider Superyacht sector. The successful candidate will be a recognised advocate for the industry.

As well as having exceptional interpersonal and networking skills you will be expected to have a good understanding of the requirements of the membership function within a membership organisation and the ability to get things done.

Our approach is to do everything we do with fresh eyes and we're ambitious problem solvers. We're positive, upbeat, passionate, and progressive. We put our members at the heart of what we do.

If this sounds like you, then we'd love to hear from you!

**The role**

Reporting to the Head of Public Affairs, Member Relations and Research you will:

- Act as a dedicated, knowledgeable resource for the UK Superyacht Sector.
- Represent SYUK and its members at relevant meetings and events both domestically and internationally.

- Promote the SYUK sector on social media platforms and oversee the website.
- Support the development and be responsible for the implementation of SYUK's annual business plan and budget.
- Coordinate association committee meetings, papers and minutes and ensure actions are followed up.
- Create promotional material to showcase the SYUK global offer.
- Deliver business objectives on behalf of the association.
- Support the Chair to deliver good governance of the association and deliver support in this regard.
- Provide SYUK updates to the association via regular newsletters.
- Work with the Member Relations Team to recruit new members to the association.
- Organise events to aid member recruitment, member networking and member retention.
- Ensure members get the most out of their association membership.
- Respond to member queries efficiently and effectively, going the extra mile
- Work with Line Manager to develop key statistics for the SY sector.
- Generate sponsorship for events.

#### Experience

- Knowledge of the marine industry – In particular the wider Superyacht manufacturing, design and services sector
- Good organisational skills
- Team player with personal drive, initiative and discipline to work unsupervised.
- Excellent written and communication skills (including social media)
- Experience of delivering strong customer service
- Good interpersonal skills; the ability to represent British Marine in a credible and professional manner.
- Experience with Committees and governance.
- Computer literate with understanding of Microsoft packages.
- To be flexible in working practices, including willingness to travel, attend meetings and events and maintain job requirements during challenging peak activity periods.
- Full UK driving licence.

Apply now for this exciting new role.

Please send your C.V together with a covering email to [dmannershr@britishmarine.co.uk](mailto:dmannershr@britishmarine.co.uk)

Closing Date for applications is the 24.4.24  
First Interviews: Week beginning 29.4.24